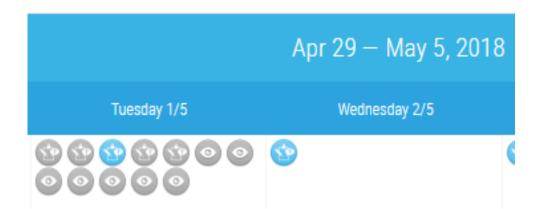
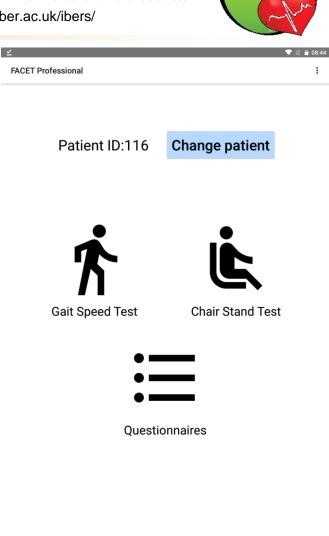




Community based monitoring of frailty

> Dr Marco Arkesteijn Aberystwyth University United Kingdom





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If you look at this image: Who has frailty? Who has dementia?



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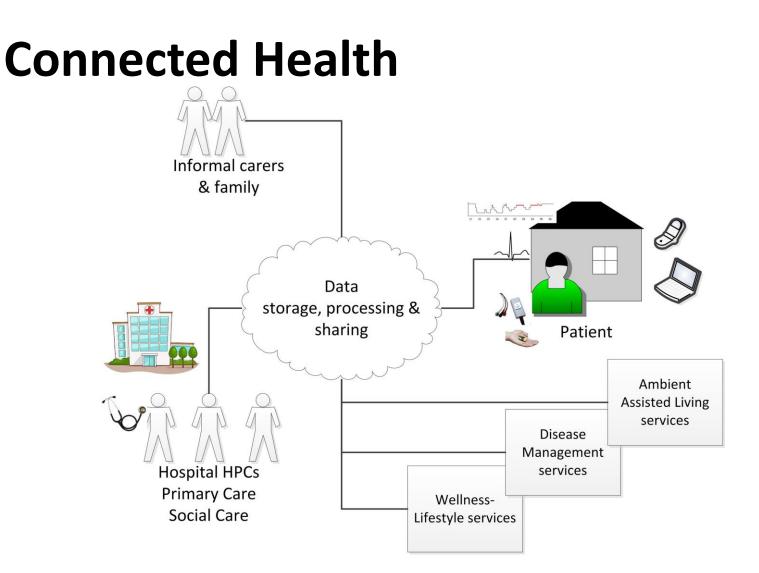
How can you (best) support them?







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KFF

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Smart meter tracks when the kettle's on to check grandpa's OK



Whereever you are, our wearable keeps an eye on you, without the need for a smart phone!

Fall detection, personal alarm and being able to 'forewarn' you when your wellbeing deteriorates

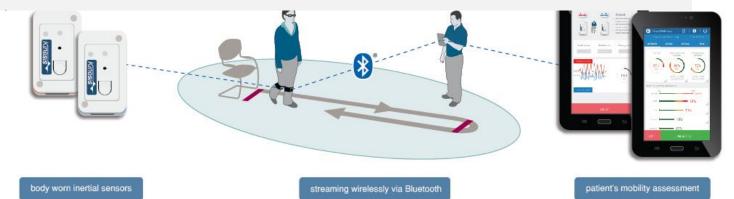
Meet a need class of technology; we provide our own wearables which are connected to our 'open' platform - a platform that connect other devices which can provide other data; which allows better monitoring & diagnosis and thus better care. Our platform is a state-of-the-art solution aimed at [medical] specialists looking to create better diagnosis. A pltform that caters for > 95% need of IT professionals - wihtout the need for developers!

Irish researchers looking to develop wearable device for dementia patients who wander

Dementia is on the rise, with approximately 55,000 sufferers in Ireland.



MONITOR MY HEALTH





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Memory Games Brain Training A Walk Through Dementia	Daily Aid Apps	Games Apps
MediSafe Meds & Pills ReminderJigsaw PuzzlesFamily Locator GPS TrackerCandy Crush SagaMyTherapyTetrisMemory Training AppsCaregiver and Information AppsElevate Brain TrainingMemory BoxBrainyAppDementia EmergencyFit Brains TrainerMindMateLumosity Brain TrainingAlzheimer's Society Talking Point ForumMemory Games Brain TrainingA Walk Through DementiaRelaxation AppsColorfyRelaxing SoundsHeadspaceSoothing Sleep SoundsSounds	Dementia Digital Diary	Word Search Puzzles
Family Locator GPS TrackerCandy Crush SagaMyTherapyTetrisMemory Training AppsCaregiver and Information AppsElevate Brain TrainingMemory BoxBrainyAppDementia EmergencyFit Brains TrainerMindMateLumosity Brain TrainingAlzheimer's Society Talking Point ForumMemory Games Brain TrainingA Walk Through DementiaRelaxation AppsColorfyRelaxing SoundsHeadspaceSocihing Sleep SoundsSociety Society Society	Dementia Clock	Mahjong Deluxe
MyTherapyTetrisMemory Training AppsCaregiver and Information AppsElevate Brain TrainingMemory BoxBrainyAppDementia EmergencyFit Brains TrainerMindMateLumosity Brain TrainingAlzheimer's Society Talking Point ForumMemory Games Brain TrainingA Walk Through DementiaRelaxation AppsColorfyRelaxing SoundsHeadspaceSoothing Sleep SoundsLumosity Brain Sleep Sounds	MediSafe Meds & Pills Reminder	Jigsaw Puzzles
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BrainyAppDementia EmergencyFit Brains TrainerMindMateLumosity Brain TrainingAlzheimer's Society Talking Point ForumMemory Games Brain TrainingA Walk Through DementiaRelaxation AppsColorfyRelaxing SoundsHeadspaceSoothing Sleep SoundsSounds	Memory Training Apps	Caregiver and Information Apps
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Lumosity Brain Training Alzheimer's Society Talking Point Forum Memory Games Brain Training A Walk Through Dementia Relaxation Apps Colorfy Relaxing Sounds Headspace Soothing Sleep Sounds Lease	BrainyApp	Dementia Emergency
Memory Games Brain TrainingA Walk Through DementiaRelaxation AppsColorfyRelaxing Sounds	Fit Brains Trainer	MindMate
Relaxation Apps Colorfy Relaxing Sounds Headspace Soothing Sleep Sounds	Lumosity Brain Training	Alzheimer's Society Talking Point Forum
Colorfy Relaxing Sounds Headspace Soothing Sleep Sounds	Memory Games Brain Training	A Walk Through Dementia
Relaxing Sounds Headspace Soothing Sleep Sounds	Relaxation Apps	
Headspace Soothing Sleep Sounds	Colorfy	
Soothing Sleep Sounds	Relaxing Sounds	
	Headspace	
Relax Radio	Soothing Sleep Sounds	
	Relax Radio	

There already are 'lots' of apps available providing support, but a lot of apps do only specific components



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The endpoint of 'any project'



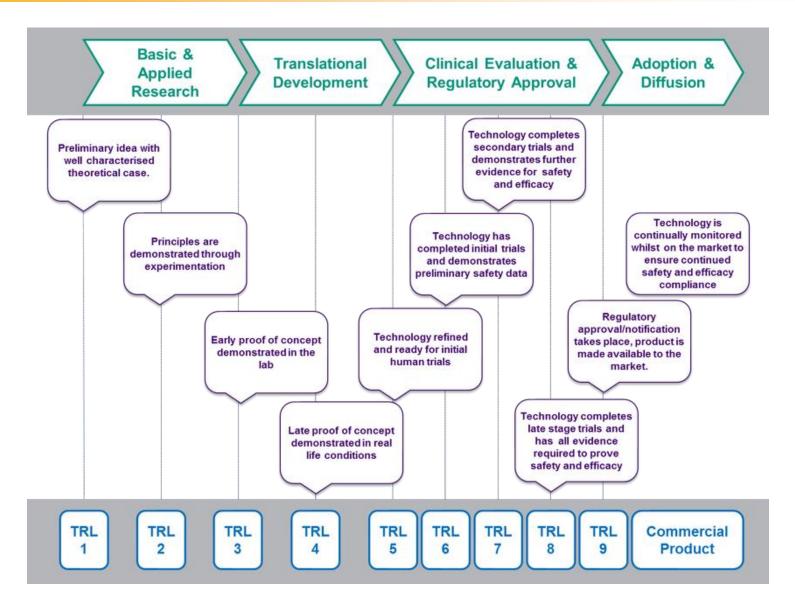
Your developed product being used!



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Integrated supportive services/products to promote FrAilty Care and wEll funcTion

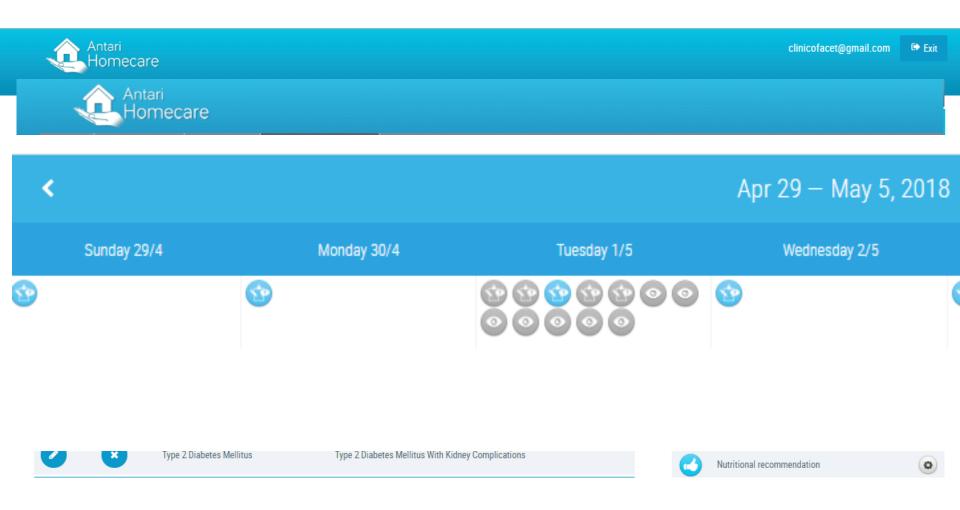




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Monitoring frailty















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Assessing frailty









= X?

= X?

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= X?

Monitoring what you eat

- More difficult with dementia
 - Even healthy people struggle to report it accurately! = X?

= X?

• Protein matters



Rinse after use^{*}

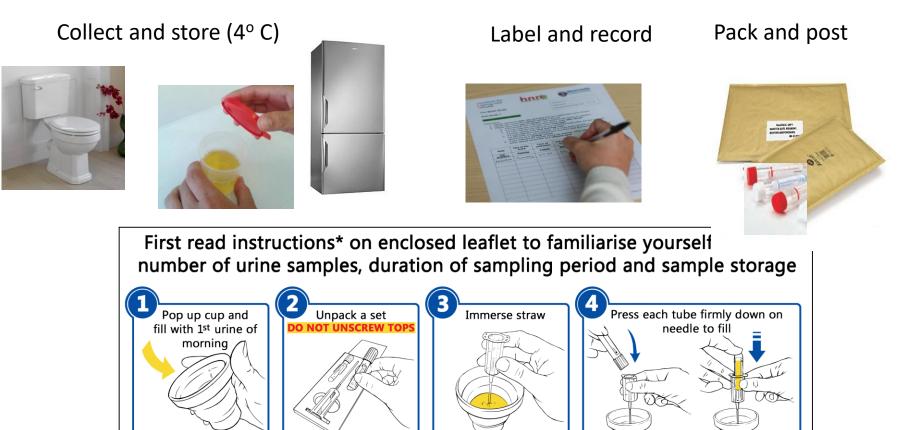
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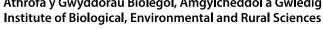
Monitoring of dietary intake



Novel sampling system does not require special storage conditions



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Before the randomized trial phase....

POTENTIAL FOR COMMERCIALISATION AND SCALABILITY

Market analysis

CANVAS analysis

SWOT

Risks and mitigation

Final aims and revenue





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CANVAS

Partnerships Activities Value Proposition **Customer relationships** Costumer segments Resources (available and needed) **Channels** Cost structure **Revenue Stream**





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Table 1. SWOT Example for Dementia Program

SWOT	Examples
Strengths	 Organization is well known in the community.
	 Experienced staff with credentials.
	 Active volunteers (more than 100).
	 Strong Board of Directors.
	 Strong collaborative relationships with local providers and service organizations.
	 Low-rent space with good visibility.
	 Stable core programs.
	 Dementia programs tie to existing core programs in caregiver education and support, wellness, meaningful engagement, information and referral.
	 Infrastructure—database, financial management, policies and procedures, other operations—is solid.
Weaknesses	Small size.
	 Do not have evening/weekend hours, except for first Saturday of the month.
	 Limited marketing/outreach budget or capacity.
	 Grants have been harder to get and almost all focus on new programs:



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Medical device or not?

Tricky decision!



Very time consuming to complete process, but rewards can make it very worth doing (reimbursement, uptake rate, sales)

For dementia, it might be a 'must'.....



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FrAilty Care and wEll-function elevator pitch

FACET focuses on the quality of the years lived. Early detection of impeding disease/disability will permit intervention to prevent or delay the onset of frailty. **FACET** will impact on the quality of life of 13.05 million people with a potential of prevention in near half a million citizens annually.





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Engaging your audience: recruitment

Aim for a variable and representative sample of the population

Offer something in return for their engagement, for example the 'best practice' scenario, even for a control group.

Link with local groups, charities and health care professionals

Explore 'living labs' to support you: https://enoll.org/

Consider how to engage and involve people close to dementia





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KEI

WARU: Data collection in non-clinical settings

WARU = <u>Care</u>, <u>Watch</u>, **Observation**, & Coaching.....

in a community setting to keep people out of hospital and reduce the burden of chronic health conditions on the NHS



Tel: 01970 622299 email: waru@aber.ac.uk

Contact WARU



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Implementing and testing your device

What does the user want to get out of it, and how do they want to use it?

At all phases, be open to improvement and amend based on feedback from all users.

This enables to make the product more user friendly.



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Cost effectiveness

Might be 'last' to consider, but if your product has any (medical) ambitions, it will be crucial:

Equipment costs, services costs, running costs, training costs, user costs....

Versus:

- Benefits (improve/maintain Quality of Life, independence, reduce frailty/falls, cost savings)

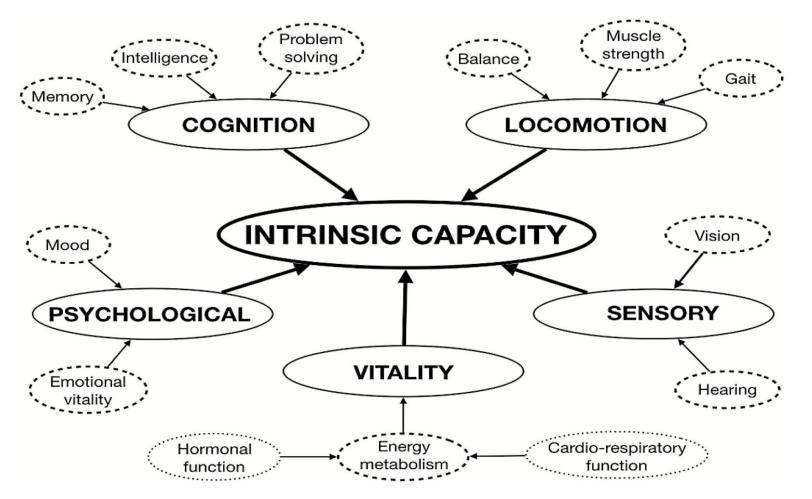


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Connected Health and integrated care



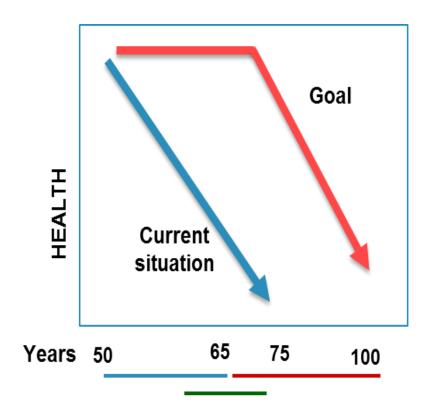


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Adding years to life



Producers Dependency group

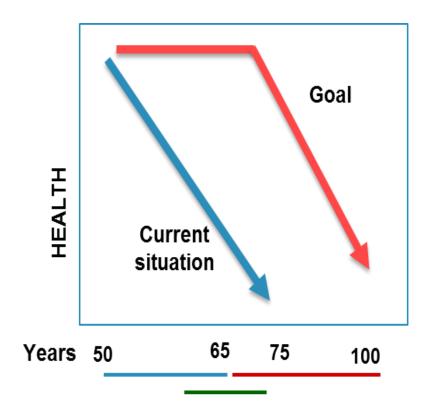


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Adding life to years



Producers Dependency group



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Prevention

What can be done to prevent frailty/dementia? What can be done to promote functional ability?















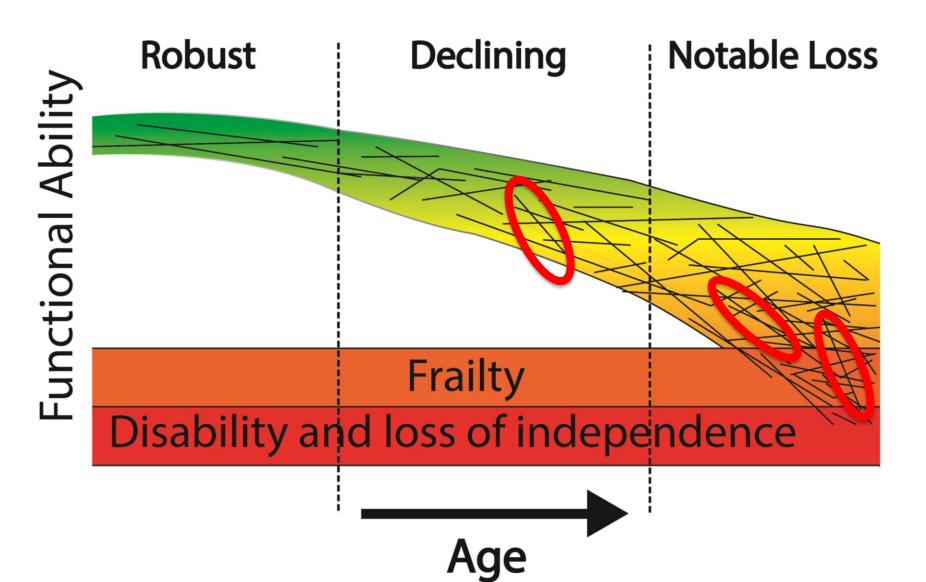
Mobile health enables (unobtrusive) assessment, motivation and reinforcement of healthy behaviours



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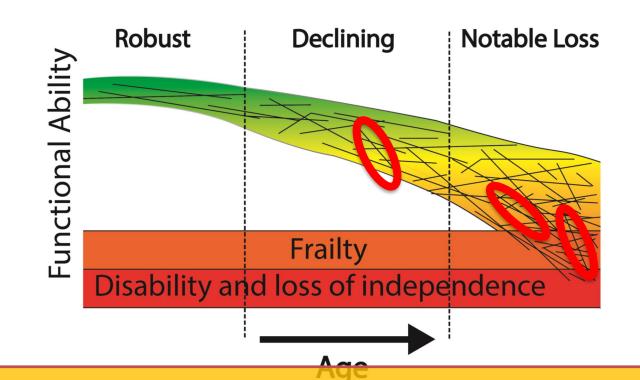




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Mobile health enables monitoring and therefore appropriate, in-time interventions to prevent health decline



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Value Proposition

Frailty is a geriatric syndrome of great vulnerability to the occurrence of falls and injuries, hospitalization, loss of functional capacity, institutionalization and death. The inclusion of frailty screening and assessment as part of usual care is increasingly being recommended, for example by the British Geriatrics Society.

Program

The course will include videos, text, short guizzes on the following topics:

- . Impact of frailty on the older patient
- Frailty, disability and comorbidity .
- Scientific models of frailty .
- . Desirable characteristics of frailty tools
- Frailty screening versus frailty assessment
- Evaluating the most common frailty tools

More information can be found on waru.org.uk/ frailty-mooc

The course will be delivered in English with different materials to be transcribed into Spanish.

The next course starts on 18th June 2018

Duration

The Recognizing Frailty course has a duration of 2 weeks, with 4 hours of material. Participants will have opportunity to attend the course at different periods, i.e. the course will be available at certain periods throughout the year in 2018, in June and October.



CONTACTS e-mail: maa36@aber.ac.uk Phone: +44(0)1970628559 website: waru.org.uk/ frailty-mooc



A Free Online Course

Recognizing frailty: An introduction for health care professionals

The goal of the course is to improve the awareness about frailty, functional ability and well-being of older adults. It will provide professionals with the knowledge to screen or assess for the presence of frailty.

The course contents will also showcase a range of frailty tools that can be used, in a variety of settings, including social care, residential care, and occupational health, to primary and secondary care.

Go to waru.org.uk/ frailty-mooc for this FREE course











bicinnovatio

Promoting FrAilty Care and wEll funcTion (FACET)





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Thanks for listening!

Marco Arkesteijn Email: maa36@aber.ac.uk Phone: 01970 628559

